KALW FM

44.5 MEGACYCLES ON YOUR FM BAND

RADIO VOICE OF THE SAN FRANCISCO UNIFIED SCHOOL DISTRICT

KALW
22ND-BARTLETT ST.
SAN FRANCISCO 10 CAL.

WICU
University of Illinois
Urbana, Illinois

WILL
238 Gregory Hall

RADIO LOG

KALW PROGRAM LISTING
FOR
JUNE 1948

KALW will discontinue regular educational programs June 9, 1948 until September 13, 1948. During the summer KALW expects to be on the air on a new frequency of 91.7 megacycles with general programs.

It is expected that KALW will operate training facilities from July 12th to August 27th during a special summer session.

KALW CHANGES FREQUENCY THIS SUMMER

A new construction permit has been secured from the Federal Communications Commission for KALW to change the present frequency of 44.5 Megacycles to the new FM band on 91.7 Megacycles.

The change of frequency will be made this summer at the Samuel Gompers Trades School location pending construction of a modern transmitter building at a Twin Peaks site, later in the year, as called for in the construction permit.

The frequency shift to 91.7 Megacycles and the final relocation of the transmitter to Twin Peaks will have the following advantages and effects on school reception:

1. Will place KALW on the "new" high frequency FM band on an equal footing with ten commercial FM stations now on this 88-108 Megacycle band in the Bay Area.

2. Will assure KALW of a "Tailor Made" audience listening to an estimated 30,000 to 50,000 FM-AM receivers in the Bay Area.

3. The Twin Peaks location will afford KALW the finest transmitter location available anywhere in the Bay Area; this assuring maximum coverage of all schools and the entire Bay Area.

4. Radio receivers of suitable design for classroom use are now available covering the standard broadcast and the 88-108 Megacycle FM band. Changing frequency now means that the purchasing of classroom receivers can progress.

5. San Francisco schools will now have a programming opportunity for public service for the city that has diminished since the new FM high frequency band was established in 1946, due to the limited receiver sales during the war. Equipment is now on order for this frequency shift. September program listings will contain full information on receivers, tuning, and suggestions for program utilization of KALW and commercial radio programs.

FM RADIO RECEIVERS

During the summer KALW will move to the new frequency of 91.7 Megacycles. Many inquiries have been received from schools in regard to the status of the FM receivers.

The receiver problem is two fold: One: the present radio receivers will not operate on the new FM band, and at the present time it is considered that their conversion may be more costly than the purchase of new portable receivers. Portables will be more useful than the large console radios now used in most schools. Two: The problem of the purchase of a quantity of new receivers.

Many PTA radio and other groups have asked KALW about purchasing receivers for their schools. KALW in conference with the Central Office staff, is preparing a report on tests of FM-AM receivers which have been made this Spring. These tests have been made to determine suitable table model receivers for classroom use. No console receivers are recommended.

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Price ranges for suitable receivers fall under $100.00 each. Groups wishing to purchase receivers for school use are requested to contact KALW for sample specification. This procedure will assure good reception, suitability of receivers, economy of buying and uniformity of school equipment.

Individual schools should not requisition radio receivers. Suitable classroom receivers will be distributed to all schools as they arrive. Repairs of receivers now in schools will be done through KALW by requisition as usual.

COMMERCIAL RADIO STATION EDUCATIONAL PROGRAM LISTING

San Francisco, California

For June 1948 (Schedules as received from stations)

Programs listed are as received from the stations indicated. No guarantee of time or change of schedule can be made. No recommendations are made at this time as to the relative educational value of any program listed. FM commercial programs are not listed because of the lack of receivers in schools that will receive such programs on the 80-108 MC FM Band.

M O N D A Y

STATION	TIME	PROGRAM	AIRED
KNBC	10:00 - 10:15 AM	Examiner Schoolcast	MWF
KNBC	10:45 - 11:00 AM	Believe It Or Not	M-F
KFRC	5:00 - 5:15 PM	Adventure Parade	M-F
KSAN	5:05 - 5:30 PM	Children's Corner	M-F
KGO	6:30 - 7:00 PM	Mr. President	
KNBC	8:30 - 9:00 PM	Cavalcade of America	
KNBC	9:00 - 10:00 PM	Telephone Hour	
KSAN	10:15 - 10:30 PM	U.N.Newsreel From Lake Success	

T U E S D A Y

KNBC	10:00 - 10:15 AM	Signposts For Young Scientists	
KNBC	10:45 - 11:00 AM	Believe It Or Not	
KFRC	5:00 - 5:15 PM	Adventure Parade	
KSAN	5:05 - 5:30 PM	Children's Corner	
KGO	7:30 - 7:45 PM	Report To The People	
KGO	8:00 - 8:15 PM	Youth Asks The Government	
KQW	7:00 - 8:00 PM	Studio One	
KGO	8:30 - 9:30 PM	American Town Meeting	

W E D N E S D A Y

KNBC	10:00 - 10:15 AM.	The Examiner Schoolcast	
KFRC	5:00 - 5:15 PM.	Adventure Parade	
KSAN	5:00 - 5:30 PM	Children's Corner	
KGO	6:00 - 7:00 PM	On Stage America	

T H U R S D A Y

KNBC	10:45 - 11:00 AM	Believe It Or Not	
KFRC	5:00 - 5:15 PM	Adventure Parade	
KSAN	5:00 - 5:30 PM	Children's Corner	
KGO	6:30 - 7:00 PM	Child's World	

F R I D A Y

STATION	TIME	PROGRAM	AIRED
KNBC	10:00 - 10:15 AM	Examiner Schoolcast	
KNBC	10:45 - 11:00 AM	Believe It Or Not	
KFRC	5:00 - 5:15 PM	Adventure Parade	
KSAN	5:00 - 5:30 PM	Children's Corner	
KFRC	6:30 - 7:00 PM	Information Please	
KNBC	7:00 - 7:30 PM	World Affairs Are Your Affairs	
KFRC	7:00 - 7:30 PM	Meet The Press	

S A T U R D A Y

KFRC	8:45 - 9:00 AM	Story Teller	
KGO	9:00 - 9:30 AM	Abbott and Costello Kid Shows	
KGO	9:30 - 10:00 AM	Land Of The Lost	
KQW	1:30 - 2:00 PM	Youth Looks To The Future	
KGO	3:00 - 3:30 PM	Junior Junction	
KNBC	3:30 - 4:30 PM	N.B.C. Symphony	
KFRC	6:30 - 7:00 PM	Keeping Up With The Kids	

S U N D A Y

KQW	9:00 - 9:30 AM	Invitation To Learning	
KQW	9:30 - 10:00 AM	Peoples Platform	
KNBC	10:30 - 11:00 AM	This Is Your Home	
KGO	12:00 - 12:15 PM	Lassie	
KFRC	12:30 - 1:00 PM	Juvenile Jury	
KQW	12:00 - 2:00 PM	C.B.S. Symphony	
KGO	3:00 - 3:30 PM	California Caravan	
KFRC	7:30 - 8:00 PM	Quiz Of Two Cities	
KFRC	8:00 - 8:30 PM	Twenty Questions	
KNBC	8:30 - 9:30 PM	Standard Symphony	
KQW	9:30 - 10:00 PM	You Are There	
KQW	10:15 - 10:30 PM	University Explorer	

Scanned from the National Association of Educational Broadcasters Records
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